



Summit 2026

The Movement to Reframe Aging

📍 National Press Club | Washington, DC

📅 Wednesday, September 16, 2026

🕒 8:30 a.m. – 3:30 p.m. ET

The National Center to Reframe Aging presents Summit 2026, a one-day convening focused on advancing a more accurate, inclusive, and effective conversation about aging. The Summit brings together national experts, federal representatives, researchers, advocates, business leaders, philanthropists, and community organizations to explore how reframing aging is shaping communications, influencing policy, strengthening partnerships, and driving innovation.

This event offers a unique opportunity to align your organization with a nationally recognized, research-based movement and to connect with leaders committed to changing how aging is understood and discussed.

Why Sponsor?

- ✓ Build visibility among leaders in government, healthcare, philanthropy, business, research, communications, and nonprofits.
- ✓ Align your brand with a nationally recognized initiative advancing evidence-based change.
- ✓ Connect with decision-makers, innovators, and collaborators working to shift the conversation on aging.
- ✓ Support a movement expanding the reach of inclusive, research-informed communication strategies.

Together, we can shape a conversation that inspires new ideas, stronger partnerships, and a future where aging is understood through possibility rather than limitation.

SPONSORSHIP OPPORTUNITIES

Support the movement. Choose the partnership that fits your goals.



Momentum Builder — \$30,000

Lead the movement.

- Exclusive 4-hour in-person workshop for up to 20 participants from your organization to apply reframing aging communication strategies.
- Exclusive 1-hour introduction and orientation to framing aging webinar for your organization.
- Podium recognition during the Summit.
- Logo/name placement on event materials, website, and event screens.
- Name recognition in the event program. (No Logo)



Catalyzer — \$15,000

Accelerate change.

- Exclusive 1-hour introduction and orientation to framing aging webinar for your organization.
- Podium recognition during the Summit.
- Logo/name placement on event materials, website, and event screens.
- Name recognition in the event program. (No Logo)



Energizer — \$5,000

Fuel the conversation.

- Podium recognition during the Summit.
- Logo/name placement on event materials, website, and event screens.
- Name recognition in the event program. (No Logo)



Influencer — \$2,500

Inspire new perspectives.

- Logo/name placement on event materials, website, and event screens.
- Name recognition in the event program. (No Logo)



Reframer — \$1,500

Support the movement.

- Name recognition in the event program. (No Logo)

BENEFITS AT A GLANCE	MOMENTUM BUILDER	CATALYZER	ENERGIZER	INFLUENCER	REFRAMER
Exclusive 4-hour Workshop	✓				
Organization Webinar	✓	✓			
Podium Recognition	✓	✓	✓		
Logo Recognition	✓	✓	✓	✓	
Name Recognition	✓	✓	✓	✓	✓

For more information, contact

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